

ACEO Forums FAQ

August 2016



1. What is ACEO Forums?

ACEO Forums is ACEO's new offering tailored to the demands facing technology product company CEOs. The goal of ACEO Forums is to grow successful Atlanta companies by creating more opportunities for Atlanta's deserving CEOs. We believe that the most valuable resource a CEO has is their connections. In ACEO Forums, we call on every aspect of the rich Atlanta CEO Council network to help you achieve the next level of success.

2. What are the four programs of ACEO Forums?

ACEO Forums offers innovative, comprehensive new programs targeting the biggest challenges confronting every CEO: personal development, access to capital, connections to customers, and exposure to talent.

Forum: These are professionally moderated roundtable groups of 6 - 10 technology product CEOs. Based on the YPO model, CEOs meet monthly to accelerate their personal and professional development in a safe and confidential environment.

Introductions to Customers: A commitment from ACEO to leverage our network to introduce ACEO Forums members to up to 2 game-changing clients per year.

Exposure to Capital: A series of monthly webinars exposing ACEO Forums members to the limitless sources of capital available to them: private equity, debt lending, venture capital, and more. We host monthly webinar sessions for capital groups to pitch their theses and provide introductions between investors and CEOs.

Apprentice Program: An eight-week career acceleration program designed to connect ACEO Forums members with up-and-coming future leaders.

3. What does it mean to be an ACEO Forums member?

The Founding Fathers. The Fantastic Four. The Lord of the Rings. All groups of individuals with various strengths and weaknesses who came together to achieve something greater than any one person might on their own. That's what it means to be an ACEO Forums member. We use the ACEO's rich network, cultivated over nearly 20 years, to get you everything you need to be successful. You will be part of a private



network of accomplished peer CEOs who are dedicated to improving themselves and their businesses.

4. What are the benefits of ACEO Forums membership?

As a member, you receive:

- A formal roundtable group which uses proven methodology to amplify your growth and success
- Monthly, private live webinars with capital sources from around the country
- The opportunity to meet game-changing, Fortune 500 customers
- A network of technology product CEOs striving to be better leaders
- Quarterly learning events relevant to your specific challenges
- Access to ACEO's rich networking events

5. Who is eligible to join ACEO Forums?

CEOs of product companies with greater than \$0.5 MM in sales, revenue or funding.

6. What is the relationship between ACEO Forums and ACEO today?

ACEO Forums is an expansion of our traditional programming. ACEO will continue to host networking receptions, and ACEO Forums members become part of that network.

7. Is there a cost for ACEO Forums?

Yes. Resources for these programs require financial support and participation. The annual membership fee is \$2,500, which covers program costs. ACEO is a 501 c(6) nonprofit organization.

8. How do I apply for membership?

Fill out an application form at www.atlantaceo.org/apply-forums. Email Executive Director Rachel Zick with any questions: rachel@atlantaceo.org